5RIGHTS FOUNDATION

Child Online Safety Toolkit Global Launch Event: Outreach Pack

Help us spread the word about this event by using this outreach pack! It contains sample language for use across various channels which you can feel free to use to encourage your network to join us.

Contents

INVITATION TEXT

TITLE: Making Child Online Safety a Reality: Global Launch Event

SUBTITLE: Launch of the Global Child Online Safety Toolkit: 16th May, 2022

TEXT:

Making Child Online Safety a Reality: Global Launch Event

Monday 16th May 2022

5pm London – 9am Los Angeles – 7pm Doha

Join Prince Harry, The Duke of Sussex, and youth advocates from around the world to discuss what's needed to make child online safety a reality, at the launch of the *Global Child Online Safety Toolkit*.

This new online safety blueprint will provide governments and organisations around the world with guidance across ten essential policy areas, with resources and tools that can be adopted in their entirety or adapted to fit existing local frameworks. The Toolkit will enable policymakers to build, review or improve their policies and practices with respect to children's rights in the digital world.

The event will also feature speakers from the United Nations, African Union, and European Union.

REGISTER HERE

The Toolkit has been designed by 5Rights Foundation with practitioners and young people around the world, and supported by End Violence's Safe Online initiative. It responds to the UN Secretary General's Digital Cooperation Roadmap, offering an accessible, practical approach for those shaping the digital world.

Confirmed contributors:

- Prince Harry, The Duke of Sussex
- H.E. Dr Amani Abou-Zeid, African Union Commissioner for Infrastructure and Energy
- Nick Martlew, Executive Director of 5Rights Foundation
- Mikiko Otani, Chair of the UN Committee on the Rights of the Child
- Dr Howard Taylor, Executive Director of the Global Partnership to End Violence Against Children
- Jutta Urpilainen, EU Commissioner for International Partnerships
- Youth advocates from the UK, South Africa, Brazil, Malaysia and Canada

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For more information

You can find out more about the Toolkit here. For all event queries please contact info@5rightsfoundation.com

NEWSLETTER TEXT

TITLE: Making Child Online Safety a Reality: Global Launch Event

Join Prince Harry, The Duke of Sussex, and youth advocates from around the world to discuss what's needed to make child online safety a reality, at the launch of the *Global Child Online Safety Toolkit*.

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Secretary General's Digital Cooperation Roadmap, offering an accessible, practical approach for those shaping the digital world.

SOCIAL MEDIA

Suggested social media posts

Twitter, Post 1

Kids deserve to grow up in a digital world where they can thrive. @5RightsFound & @GPtoEndViolence have a set of ready-made policies that govs can adopt NOW. Join their launch event ft. Prince Harry, The Duke of Sussex on 16 May: https://us06web.zoom.us/webinar/register/WN_kfEdSiWnRw2ut2uHXMITVg #SafeOnline

Twitter, Post 2

🔔 Prince Harry, The Duke of Sussex will join @5RightsFound & @GPtoEndViolence on 16 May at their launch event on making child online safety a reality. Also speaking will be youth advocates & reps from @UN @_AfricanUnion @EU_Commission. Join: https://us06web.zoom.us/webinar/register/WN_kfEdSiWnRw2ut2uHXMITVg #SafeOnline

Twitter, Post 3

16 May: join youth advocates & representatives from @UN @_AfricanUnion @EU_Commission to hear how we can make child online safety a reality, at the launch of the Global Child Online Safety Toolkit from @5RightsFound & @GPtoEndViolence. Sign up: https://us06web.zoom.us/webinar/register/WN_kfEdSiWnRw2ut2uHXMITVg #SafeOnline

Twitter, Post 4

📅 16 May: launch event for the Global Child Online Safety Toolkit, a roadmap for making child online safety a reality

👤 Hear from youth advocates & representatives from @UN @_AfricanUnion @EU_Commission

➡️ Sign up: https://us06web.zoom.us/webinar/register/WN_kfEdSiWnRw2ut2uHXMITVg

@5RightsFound @GPtoEndViolence #SafeOnline

Twitter, Post 5

A digital world that supports children & enables them to flourish online is possible. To help make child online safety a reality, @5RightsFound & @GPtoEndViolence have developed the Child Online Safety Toolkit. Join the launch event on 16 May: https://us06web.zoom.us/webinar/register/WN_kfEdSiWnRw2ut2uHXMITVg #SafeOnline

LinkedIn

Taking place on 16 May: a global launch event hosted by 5Rights Foundation [tag] and End Violence Partnership [tag], who have just announced Prince Harry, The Duke of Sussex as their special guest.

5Rights Foundation [tag] and End Violence Partnership will [tag] be launching a new set of ready-made policies that governments and organisations around the world can adopt now to protect children online. Other speakers include youth advocates from around the world, and representatives from the United Nations [tag], African Union [tag] and European Union [tag].

With one in three people online being under the age of 18, the time for change is now. Register to join and hear from these speakers on how we can make child online safety a reality: https://us06web.zoom.us/webinar/register/WN_kfEdSiWnRw2ut2uHXMITVg

Supporting graphics

Access and download all assets here.

Make Child Online Safety a Reality

Join us in launching the Child Online Safety Toolkit

Date: 16th May 2022
Time: 5pm London – 9am Los Angeles – 7pm Doha

FIND OUT MORE

Making Child Online Safety a Reality: Join Us

Date: 16th May 2022
Time: 5pm London – 9am Los Angeles – 7pm Doha

This launch event will showcase how the Child Online Safety Toolkit can help policymakers uphold children's rights in the digital world. We will hear from international leaders, experts in child online safety, and from children themselves.

Children's futures are online. It's time to make it safe.

- One in three internet users worldwide is a child.
- The digital world was not designed with children in mind, exposing them to a high level of risk.
- Children's rights – to non-discrimination; to life, survival and development; to be heard; and to have their best interests prioritised – apply equally whether on- or offline.

Please contact **info@5rightsfoundation.com** with any questions.